



BRIDLINGTON TOWN COUNCIL
Aims & Objectives 2015-2019

AIMS:

1. To always provide an effective, efficient, open and full accountable local government to the residents of Bridlington.
2. To act as a strong voice in representing the views and impacting policies on residents by the East Riding of Yorkshire Council and National government.
3. To adopt the power of the Localism Act 2011 where appropriate.
4. To encourage residents to be involved in their community and the social and economic development of Bridlington.
5. To ensure that the residents of Bridlington are aware of the work the Bridlington Town Council undertakes and to promote their activities as widely as possible.
6. To achieve progressive standards in the Local Awards Scheme.

OBJECTIVES:

1. To provide and encourage councillors and staff to undertake, training and development that will enable the Council to meet the required standard and work towards the "Quality Gold Standard" of the Local Council Award Scheme.
2. To contribute to the publication of the Local Plan and to refer it to the Planning & Environmental Committee when it is published.
3. To support the involvement of non-profit making organisations in the development of the town by providing grants and practical support. (This objective will include working and acting together to honour the Armed Forces Covenant Scheme that has been adopted by the ERYC).
4. To work with the appropriate agencies to protect and enhance the natural and built environment of Bridlington to provide the residents and tourist/visitors with a safe, healthy and enjoyable town in which to live, work and holiday.
5. To continue to monitor Bridlington's Special Expenses and delivery of council services within Bridlington charged by the East Riding of Yorkshire Council.
6. To request from the principal authority a breakdown of income generated and expenditure related to the delivery of council services within Bridlington.
7. To review the Council's aims and objectives on a six-monthly basis and to complete the outcomes and achievements matrix for inclusion into Annual Report.