



BRIDLINGTON TOWN COUNCIL

Minutes of the Newsletter Committee
held on 6th July 2006 in the
Community Resource Centre
4-6 Victoria Road, Bridlington

Present: Councillors M. Charlesworth (Chairman), C. Marsburg, L. Taylor and Mrs. W. Taylor.
J. Kennedy recorded the minutes.

1. Apologies for absence:

J. Wilkinson

2. Nomination and election of Chairman / Editor:

Resolved: *Cllr. Charlesworth is nominated and elected (unanimous) Chairman / Editor*

3. The Spring 2006 edition is reviewed:

Resolved: *An apology for any problems caused by the late distribution of the Spring edition, is to be posted in the Summer edition. Special attention is to be paid to The Flower Shop.*

4. Alternative forms of distribution are considered:

Resolved: *It is agreed that there is no need to look into alternative distribution at this time*

5. Report from J. Kennedy regarding advertisements is received:

In Summary:

There are a total of four advertisers for the Summer edition. Miss Kennedy only used a total of eight of the fifteen hours allowance, to complete the advertising work for this edition. This has reduced the pre-calculated advertising administration cost for the Summer edition by almost half, which will balance out the shortfall in advertisers.

6. The deadline dates for the Summer 2006 edition are reviewed:

J. Kennedy is to arrange the following:

*11th July: Copy from Martyn Coltman to distribute to the members of council
14th July: Edited copy to be passed to the Publishers
21st July: Publishers to pass to Distributors
25th /26th July: Distribution throughout Bridlington*

7. The list of newsworthy items for inclusion in the Summer 2006 edition are reviewed:

The following items are agreed:

- i. Sewerby Public Conveniences*
- ii. The Green Howards / Yorkshire Regiment Freedom of Bridlington*
- iii. Town Team Meetings and Organisation*
- iv. A public thank you to our advertisers*
- v. Planters (including photograph)*
- vi. First Phase of Chapel Street pavements completed – any comments from the public*
- vii. Flag Poles – there are still two to be sponsored*

8. The deadline dates for the Autumn 2006 edition are set:

Resolved: *The deadlines set at the previous meeting are still valid. It was agreed that the next meeting of the Newsletter Committee is to be brought forward and will now be held on Thursday, 7th September 2006 at 2.00 pm, to pre-empt the distribution of the Autumn edition.*

9. A list of newsworthy items for inclusion in the Autumn 2006 edition is drawn:

Resolved: *It is agreed that these items will be discussed at the next committee meeting.*

Signed:

Date:

Mayor of Bridlington