



## BRIDLINGTON TOWN COUNCIL

Minutes of the Newsletter Committee  
held on 5<sup>th</sup> April 2007 in the  
Community Resource Centre  
4-6 Victoria Road, Bridlington

**Present:** Councillors M. Charlesworth (Chairman), C. Marsburg and L Taylor  
C Smith recorded the minutes.

**1. Apologies for absence:**

**Recommendation:** *An apology for absence is received and accepted from Councillor Mrs W Taylor.*

**2. Review of the Spring 2007 Edition:**

No comments of an adverse or otherwise nature had been received.

**3. Consideration as to how the gaps in the delivery network might be addressed:**

There has been no response to the vacancy for a deliverer, as advertised in the spring edition, to deliver newsletters to the areas of Bridlington, Bessingby and Sewerby that the Gazette & Herald doesn't reach. The Clerk presented costings for the Royal Mail's 'Door to Door' service.

**Recommendation:** *The Royal Mail is contracted to deliver the summer 2007 edition.*

**4. An update on advertising sales:**

Mrs King's report confirmed that advertising sales are buoyant with just two display spaces available for the summer and autumn editions.

**Recommendation:** *The advertising sales progress is noted.*

**5. Deadline dates for the summer 2007 edition:**

Advertising and Editorial Copy to Burlington Design by 4<sup>th</sup> June  
Proof to Members by 6<sup>th</sup> June  
Delivery of newsletter to Royal Mail in Wakefield by 18<sup>th</sup> June  
Delivery by Royal Mail week commencing 4<sup>th</sup> July

**6. Newsworthy items for inclusion within the summer 2007 edition:**

Meet you new Council with photographs and biographies – front page.  
Précis of the Council's 2007 Annual Report – inside pages  
Know your Councils (Who does what) – back page

It was recognised that the new Council would have the final say over the content of the summer edition.

**Signed:**

**Date:**

**Mayor of Bridlington**