



BRIDLINGTON TOWN COUNCIL

Minutes of the Newsletter Committee
held on 24th July, 2008 in the
Community Resource Centre
4-6 Victoria Road, Bridlington

Present: Councillors P Austin, C. Marsburg and L Dealtry. The Clerk recorded the minutes.

01/08 Apologies for absence: Councillor M Charlesworth

02/08 Review of the Summer 2008 edition:

In future editions the Gasworx will not normally feature so prominently.
A follow-up story on car parking would be appropriate. A formal response from ERYC was considered but rejected.

03/08 Distribution issues:

None to report

04/08 2008-2009 advertising sales update:

The majority of advertisers have booked four editions in advance. The autumn edition will be the final display for three advertisers and the penultimate display for three others. A considerable effort will be required to renew and or replace the advertisers for the winter edition. Two singles blocks on the back page and one block on the inside pages remain to be sold for the autumn edition. Based on current sales and costs there is no pressure on the budget.

05/08 Deadline dates for the Autumn 2008 edition:

RESOLVED: *Copy to be with Burlington Design by 15th September, proof to Council on 17th September and distribution on 30th September/1st October.*

06/08 Items for inclusion within the Autumn 2008 edition:

Lead story – Hospital March with photo'
First Responder update
Youth Council
Freedom Parade with photo'
Responses to questions
What events / would you like to see / should the Council promote
Council resolutions
Marina latest

07/08 Bridlington & Headlands Schools parent/pupil presentation folder:

RESOLVED: *To refer the opportunity to advertise to the Gasworx Skatepark Manager.*

Signed:

Date:

Mayor of Bridlington