



BRIDLINGTON TOWN COUNCIL

Minutes of the Newsletter Committee
held on April 28th, 2008 in the
Community Resource Centre
4-6 Victoria Road, Bridlington

Present: Councillors P Austin, M. Charlesworth, C. Marsburg and R Owen. The Clerk recorded the minutes.

21/07 Apologies for absence: None

22/07 Review of the Spring 2008 edition:

There were no adverse comments regarding the Spring 2008 edition.

23/07 Distribution issues:

A number of complaints regarding non-delivery of the spring edition were referred to Yorkshire Regional Newspapers. A definitive list of the newspaper's delivery areas has been requested.

RESOLVED: *To add 'The Crayke' to the Council's additional delivery agent's schedule and any spare copies to be delivered to Bridlington's libraries.*

24/07 2008-2009 advertising sales update:

The majority of advertisers have booked for four editions in advance. One inside page display panel and two back page panels are currently available for sale. Based on current sales and costs there is no pressure on the budget.

25/07 Deadline dates for the Summer 2008 edition:

RESOLVED: *Copy to be with Burlington Design by 13th June and distribution on 2nd and 3rd July.*

26/07 Items for inclusion within the Summer 2008 edition:

- i) The lead story will be Car Parking Charges.
- ii) Council resolutions.
- iii) Gasworx launch photographs and story plus a formal advert.

Signed:

Date:

Mayor of Bridlington