



BRIDLINGTON TOWN COUNCIL

Minutes of the Newsletter Committee
held on 30th October 2008 in the
Council's Office, 4-6 Victoria Road, Bridlington

Present: Councillors P Austin, M. Charlesworth, L Dealtry and C. Marsburg. The Clerk recorded the minutes.

08/08 There were no apologies for absence:

09/08 Review of the Autumn 2008 edition:

The E.A.R.T.H. Centre had advised that its display was incorrect. The Committee agreed to offer the advertiser a free display in the spring 2009 edition. In order to avoid a repetition of this problem it was agreed that all advertisers in future editions would receive a proof of their advertising display.

10/08 Distribution issues:

It was reported that Harewood Avenue was not receiving a copy of the newsletter. Mrs King is requested to write to Letterbox Distribution to raise this matter and to enquire whether their audit of deliveries includes the question, "Did you receive the Town Council's newsletter?"

11/08 Update of 2008-2009 advertising sales:

A number of advertisers have completed their current contract and a push is required to renew or replace the displays. Otherwise revenue generation is satisfactory.

12/08 Deadline dates for the Winter 2008 edition:

Advertising and editorial copy by 20th November
Proof by 24th November
To distributor by 5th December
Distribution on 9th and 10th December

13/08 Newsworthy items for inclusion within the Winter 2008 edition:

The Chair/Editor fronted a discussion on topical issues to be included within the next edition. It was agreed to forward the results of the Events questionnaire to the Tourism and Regeneration officers at the principal authority.

Signed:

Date:

Mayor of Bridlington