



## BRIDLINGTON TOWN COUNCIL

### Minutes of the Newsletter Committee held on 14<sup>th</sup> May 2009 in the Councils Offices, 62 Quay Road, Bridlington

**Present:** Councillors P Austin, M. Charlesworth, and C. Marsburg.

**20/08** Apologies were received and accepted from Councillors L Dealtry and R Owen.

**21/08 Review of the Spring 2009 edition:**

The Committee agreed that the Spring edition was generally acceptable.

**RESOLVED:** *To Keep Your Say in its present format as it is easier for the public to cut out and post. Otherwise a good response from the public on parking issues however no response from businesses. Additional comments from the public on how disabled annual permit buyers are treated by the East Riding department issuing them. Also comments on parking across drives in the non-CPZ streets of Bridlington i.e. lack of Traffic Warden Patrols.*

**22/08 Distribution issues:**

Three roads were not delivered in our delivery area as the information from the previous Gazette Distributor was incorrect i.e. gave building data not households thus we had insufficient copies. Otherwise our delivery went well. However the Gazette delivery we pay for was patchy e.g. no delivery in First Avenue for some time.

**RESOLVED:**

- a) *To make the next edition the last one delivered to households.*
- b) *To distribute the Newsletter in retail and other outlets. The committee suggested the following outlets, and they will be investigated:*
  - *Doctor's surgeries & Chemists*
  - *Supermarkets & Newsagents*
  - *Community Centres & Post Offices*
  - *Local stores & Libraries*
  - *Fish & Chip Shops*

**23/08 Update of 2008-2009 advertising sales:**

A number of advertisers have declined to renew their current contract and a push is required to replace the displays. The Committee discussed the option of reducing production of newsletter to three yearly, to help with the current lack of funding, but due to quality status requirements and that a prospective advertiser would be more inclined to commit if the newsletter were to remain the same, with the situation to be reviewed at the next meeting. To attract advertising a small pamphlet is constructed to "drop off" to local businesses and a spare advertising space be utilised to advertise the advertising opportunity the newsletter has to offer.

**24/08 Deadline dates for the Summer 2009 edition:**

Advertising and editorial copy by 6<sup>th</sup> July and to distribute week commencing 20<sup>th</sup> July.

**RESOLVED:** *To book publication & distribution for week commencing 20th July 2009.*

**25/08 Newsworthy items for inclusion within the Summer 2009 edition:**

The Chair/Editor fronted a discussion on topical issues to be included within the next edition, which included:

- Invitation to East Riding Councillors to meet the Town Council with regard to the Total Parking Picture,
- Dane's Dyke Bridge,
- Contacting Police & Traffic wardens with regard to infringements,
- Council Resolutions,
- Area Action Plan (if issued in time)

**26/08 Report on Your Responses so far:**

## Parking Survey:

85.0% - Need 3 free car parks  
50.0% - Free Parking for Disabled  
85.0% - More Disabled Slots  
100.0% - Annual permits to cover all

## Car Parks

85.0% - Business Permits kept to £300  
85.0% - Residents Car Park Permit less than £100  
100.0% - Parking 9-5 charge £3.50  
100.0% - Standard 1hr Summer 70p  
91.0% - " " Winter 50p  
100.0% - No charges after 5pm  
92.0% - Park & Ride £4.00 fee to park free bus and Land Train.

**Signed:****Date:****Mayor of Bridlington**