



BRIDLINGTON TOWN COUNCIL

Minutes of the Newsletter Committee held on 4th November 2010 in the Councils Offices, 62 Quay Road, Bridlington

Present: Councillors P Austin, M Charlesworth and C Marsburg.

10/10

/10 Apologies for absence:

RESOLVED: *Apologies from Councillor L Chambers and C Marsburg were received and accepted.*

/10 Code of Conduct declarations of Personal and/or Prejudicial interest in items on the agenda the Nature of the Interest and Registration of Gifts:

RESOLVED: *There were no declarations of interest in items on the agenda or registration of gifts.*

/10 Public Participation session to include items on the agenda (two minutes per person - maximum of fifteen minutes) (to include members of the Public and Councillors with prejudicial interests):

RESOLVED: *There was no public participation.*

/10 Apologies:

RESOLVED: *Apologies were received and accepted from Councillor S Marsburg.*

/10 Review of the Summer 2010 edition:

The Committee agreed that the summer edition was acceptable but that there was not a sufficient amount of information available regarding the free use of the Gasworx Facility. Advertising issues require being addressed for the autumn edition. To consider the information provided by Mrs Roberts.

RESOLVED:

- a) *To give information again regarding opening and closing times of the Gasworx Facility. Also give information about problems with people using the area as a "hang out".*
- b) *To pass on Mrs Roberts concerns to the East Riding of Yorkshire Council.*

/10 Distribution issues:

RESOLVED: *To send a letter to Gazette and Herald regarding the non-delivery of newsletter to St Columba Road.*

/10 Advertising sales:

Advertising Sales are very poor. Only one double space sold.

RESOLVED: *Review of staff time for promoting advertising.*

/10 Deadline dates for the Autumn 2010 edition:

Advertising and editorial copy by 15th September 2010. To distribute week commencing 27th September 2010.

RESOLVED: *To book publication & distribution for week commencing 27th September 2010.*

/10 Newsworthy items for inclusion within the autumn 2010 edition:

The Chair/Editor fronted a discussion on topical issues to be included within the next edition, which included:

- Christmas Event
- Mayors Christmas card competition for the Children of Bridlington – with appropriate prize from the Mayors fund
- Bridlington in Bloom Results – ALL.

- Results from Responses and questions issues for the next issue.
- Biodegradable Dog Bags - Distribution & Costs – reduce in size.
- Advertising rates – to be displayed in the next issue plus invitation to contact

/10 Report on Your Responses so far:

Responses so far were that all respondents agreed that rates for parking were still too high considering other areas within the East Riding of Yorkshire still had free parking for two years. Also comments were made on residents parking passes for on street parking and that in Scarborough the CPZ passes are not just issued to the residents in the CPZ area.

Signed:

Date:

Mayor of Bridlington