



**BRIDLINGTON TOWN COUNCIL**  
**Minutes of the Newsletter Committee**  
**held on 28<sup>th</sup> April 2011 in the**  
**Councils Offices, 62 Quay Road, Bridlington**

**Present:** Councillors P Austin, C Marsburg and S Marsburg.  
Notes of the meeting were taken by Councillor Austin.

**13/11 Apologies for absence:**

**RESOLVED:** *Apologies were received and accepted from Councillors M Charlesworth and J Foster.*

**14/11 Code of Conduct declarations of Personal and/or Prejudicial interest in items on the agenda the Nature of the Interest and Registration of Gifts:**

**RESOLVED:** *There were no declarations of interest in items on the agenda or registration of gifts.*

**15/11 Public Participation session to include items on the agenda (two minutes per person - maximum of fifteen minutes) (to include members of the Public and Councillors with prejudicial interests):**

**RESOLVED:** *There was no public participation.*

**16/11 Review of the Spring 2011 Edition:**

Councillor Austin conveyed her apologies for the proof reading issues raised regarding the Spring Edition. Councillors liked the new style and format of the newsletter.

**RESOLVED:** *To keep the new format and printing style for the next issue.*

**17/11 Distribution issues:**

The distribution was discussed.

**RESOLVED:** *The extension of the delivery time has been effective. In new editions date sensitive material must allow one week for printing and three weeks for distribution. Some roads were not delivered as there were too few copies and therefore the council may need to review the number of copies to be printed.*

**18/11 Advertising Sales:**

Advertising Sales remain poor. One large space is booked for the Summer edition.

**RESOLVED:** *More selling of advertising space is to be undertaken.*

**19/11 Deadline dates for the Summer 2011 Edition:**

**RESOLVED:** *To arrange for advertising and editorial copy by 16<sup>th</sup> June 2011. To arrange the distribution of the Summer Newsletter for week commencing 27<sup>th</sup> June 2011 and for it to be completed by 18<sup>th</sup> July 2011.*

**20/11 Newsworthy items for inclusion within the Summer 2011 edition:**

The Chair/Editor fronted a discussion on topical issues to be included within the next edition, which included:

- **Welcome to the new councillors on the Bridlington Town Council**
- **Flowers – advert of the Helliwell Horticulture**
- **Woldgate – Horses and Accidents**
- **Cenotaph – War Memorial**
- **The advertise surplus equipment**

**21/11 Report on Your Responses so far:**

Responses were generally on litter bins and maintenance of playgrounds on 'new' estates. There are continuous issues raised regarding the adoption of the roads on new housing estates by the East Riding of Yorkshire Council.

**RESOLVED:** *The letters received regarding the above have all been addressed.*

**Signed:**

**Date:**

**Mayor of Bridlington**