



BRIDLINGTON TOWN COUNCIL
Minutes of the Newsletter Committee
held on 24th April 2014 in the
Bridlington Town Councils Offices, 62 Quay Road, Bridlington

Present: Councillors J Foster, C Marsburg & M Milns.
Notes of the meeting were taken by Mrs Exon.

27.13 Apologies for absence:

RESOLVED: *Apologies from Councillor Charlesworth & Finlay were received and accepted.*

28.13 Declarations of Interest:

- a) To record declarations of interest by any member of the council in report of the agenda items listed below. Members declaring interests should identify the agenda item and type of interest being declared.

RESOLVED: *There were none.*

- b) To note dispensations given to any member of the council in respect of the agenda items listed below.

RESOLVED: *There were none.*

29.13 Public Participation session to include items on the agenda (two minutes per person - maximum of fifteen minutes) to include members of the Public and Councillors with Interests:

RESOLVED: *There were none.*

30.13 Spring 2014 Newsletter Edition Review:

The committee discussed the Spring 2014 Newsletter edition. The committee considered the correspondence from a member of the public regarding reported errors in this edition.

RESOLVED: *The committee resolved that the Spring Newsletter was successful in that it was bright, cheery and informative but that the errors that had been missed were regretful. The committee resolved to try to be more vigilant with the checking of the newsletter.*

31.13 Advertising and Sales:

The committee discussed the selling of advertising space. Mrs Exon provided details of a prospective advertiser to the meeting.

RESOLVED: *To continue with the reduced rates for advertising in the newsletter. To request that the Website Consultant again forwards details of prices for advertising in the Town Council newsletter to all on the list who received an e-copy of the newsletter in the hope that they will consider future advertising. To contact the prospective advertiser for the Summer Edition.*

32.13 Deadline dates for Summer Newsletter 2014 Edition:

RESOLVED: *To be able to accommodate the Armed Forces Day event the Summer Newsletter is to be arranged for compilation with a deadline date of 06.06.14 for retrospective approval at full council on 18.06.14. The newsletter would have to be sent around independently to Councillors to proof for the distribution to be for week commencing 23.06.14.*

33.13 Working Group Dates:

To ensure ease of compilation the newsletter working group agreed:

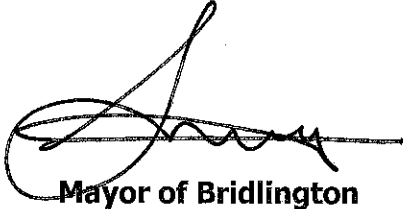
RESOLVED: *The dates for the newsletter working group to meet are:*

- *Tuesday 20.05.14 at 11am.*
- *Tuesday 27.05.14 at 11am*
- *Tuesday 03.06.14 at 11am.*

34.13 Newsworthy items to be included in the Summer newsletter 2014:

- a. Armed Forces Day;
- b. New Mayor and Deputy Mayor;
- c. Small Grants Presentations and future submission dates;
- d. Launch of the Business In Bloom competition;
- e. Old Town Toilet Provision by BTC;
- f. Flags along the harbour top;
- g. Bridlington Arts Festival information.

Signed:



Mayor of Bridlington

Date: 21 MAY 2014