



BRIDLINGTON TOWN COUNCIL (BTC)
Minutes of the Newsletter Committee
held on 23rd April 2015 in the
Bridlington Town Councils Offices, 62 Quay Road, Bridlington

Present: Councillors S Finlay, C Marsburg, J Foster, M Milns & T Milns.
Notes of the meeting were taken by Mrs King.

28.14 Apologies for absence:

RESOLVED: *There were none.*

29.14 Declarations of Interest:

- a) To record declarations of interest by any member of the council in report of the agenda items listed below. Members declaring interests should identify the agenda item and type of interest being declared.

RESOLVED: *There were none.*

- b) To note dispensations given to any member of the council in respect of the agenda items listed below.

RESOLVED: *There were none.*

30.14 Public Participation session to include items on the agenda (two minutes per person - maximum of fifteen minutes):

RESOLVED: *There were none.*

31.14 Spring Newsletter 2015 - Edition Review:

The committee discussed the Spring Newsletter edition. The edition was considered to look good and was very informative apart from the errors and well put together. This edition has generated lots of interest, queries and sales to the office. The Spring newsletter has been emailed to all the businesses in Bridlington on the distribution list by the Website Consultant. Resident requests for an electronic version was considered.

RESOLVED: *The committee resolved that the Spring newsletter was colourful, informative and well put together by the Newsletter committee. The committee also resolved that any requests other than business requests for an electronic version of the newsletter should be sent the link to the Bridlington Town Council website for access to the newsletters.*

32.14 Advertising and Sales:

The committee discussed the selling of advertising space for the Summer Newsletter. It was noted that there has been an increase in the sales of biobags from the office.

RESOLVED: *The committee resolved to include the biobag advertisement in the summer edition. To committee also resolved to continue to seek advertisements for the summer edition.*

33.14 Deadline dates for the Summer Edition:

To ensure that the edition is prepared for printing the committee agreed deadline dates.

RESOLVED: *To arrange for compilation of Summer Newsletter with a deadline date of for approval at full council on 17.06.15. To arrange the distribution of the Summer Newsletter for week commencing 29.06.15.*

34.14 Working Group Dates:

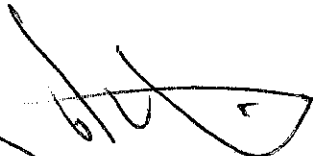
RESOLVED: *The dates for the newsletter working group to meet are:*

- *Monday 11th May at 11am.*
- *Tuesday 26th May at 12 noon.*
- *Monday 1st June at 11am.*

35.14 Newsworthy items for Summer Edition:

- a. Armed Forces Day
- b. New Mayor and Deputy Mayor
- c. New Councillors group photograph
- d. Small Grants Presentations and future submission dates
- e. Launch of In Bloom competition
- f. Refurbishment of Old Town Toilet
- g. Tour de Yorkshire
- h. Heritage Open Day.

Signed:



Mayor of Bridlington

Date: 20.5.15