



**BRIDLINGTON TOWN COUNCIL**  
**Minutes of the Newsletter Committee**  
**held on 25<sup>th</sup> April 2019 in the**  
**Bridlington Town Councils Offices, 62 Quay Road, Bridlington**

**Present:** Councillors C Croft, Finlay, Foster & Marsburg.  
Minutes of the meeting were taken by Mrs King.

**27.18 Apologies for absence:**

**RESOLVED:** *Apologies were received and accepted from Councillor B Croft.*

**28.18 Declarations of Interest:**

a) To record declarations of interest by any member of the council in report of the agenda items listed below. Members declaring interests should identify the agenda item and type of interest being declared.

**RESOLVED:** *There were none.*

b) To note dispensations given to any member of the council in respect of the agenda items listed below.

**RESOLVED:** *There were none.*

**29.18 Public Participation session to include items on the agenda (two minutes per person - maximum of fifteen minutes):**

**RESOLVED:** *There were none.*

**30.18 Spring 2019 Edition Review:**

The committee discussed the Spring edition.

**RESOLVED:** *The committee resolved that the Spring edition produced by the newly appointed compilation company was very good. The committee also resolved to contact the company to investigate the re-design layout options of the Town Council's Newsletter for the new term of office 2019-2023.*

**31.18 Advertising and Sales:**

The committee discussed that the newsletter has been recently well supported with local advertising.

**RESOLVED:** *The committee resolved to continue to endeavour to attract local advertising to increase the advertising revenue of the newsletter.*

**32.18 Bridlington Net Correspondence:**

The committee considered the correspondence.

**RESOLVED:** *The committee resolved to thank Bridlington Net for their email and to inform them that the council will consult with the Town Councils Website Consultant about utilising flip type magazine documents for the newsletter and other documents on the website and respond with the outcome.*

**33.18 Deadline dates for Summer 2019 Edition:**

To ensure that the Summer edition can include the Town Council's Freedom of Entry to the Royal Navy the following agreed deadline dates were proposed.

**RESOLVED:** *To arrange for advertising and editorial copy by Tuesday 26th June 2019 to enable the arrangement of the distribution of the Summer Newsletter for the week commencing 8<sup>th</sup> July 2019. Full Council would have to retrospectively approve on 17.07.19 to enable all copies to be distributed in Bridlington which included the Freedom of Entry Event.*

**34.18 Working Group Dates:**

Due to the elections the Newsletter Committee resolved the following:

**RESOLVED:** *To arrange an extra Newsletter Committee Meeting on Thursday 23<sup>rd</sup> May 2019 at 11:00 am which is to be immediately followed by a working group to commence the creation of the Summer Newsletter.*

**35.18 Newsworthy items for Summer 2019 Edition.**

The Committee discussed the forthcoming edition and resolved the following regarding:

**RESOLVED:** *The Committee resolved that the following were newsworthy items:*

- a. New Councillors, New Mayor and Deputy Mayor
- b. Freedom of Entry & Armed Forces Day
- c. Mayors Charity Fundraising cheque presentation
- d. Small Grants future submission dates
- e. Launch of Bridlington Business In Bloom competition
- f. Skatejam & Skate sessions at the Skatepark
- g. RNLI Flag Day

Signed: 

Date: 15.05.19

**Mayor of Bridlington**