



BRIDLINGTON TOWN COUNCIL
Minutes of the Newsletter Committee
Held on 28th October 2020 in the
Bridlington Town Council Offices, 62 Quay Road, Bridlington

Councillor Foster was physically in attendance at the Town Council Office.
Councillors Finlay & T Milns attended the meeting remotely.
The Civic Officer collated all feedback and comments.

11.20 Apologies for Absence:

RESOLVED: *Apologies were received and accepted by Councillors Dealtry, Dixon & C Marsburg.*

12.20 Declarations of Interest:

- a) To record declarations of interest by any member of the council in the report of the agenda items listed below. Members declaring interests should identify the agenda item and type of interest being declared.

RESOLVED: *There were none.*

- b) To note dispensations given by any member of the council in respect of the agenda items listed below.

RESOLVED: *There were none.*

13.20 Public Participation Session to Include Items on the Agenda (Two Minutes Per Person – Maximum of 15 Minutes)

RESOLVED: *There were none.*

14.20 To Review the Bridlington Town Council Autumn 2020 Edition:

The Newsletter Committee considered the edition:

RESOLVED: *The Newsletter Committee resolved that they considered the Autumn 2020 newsletter a very colourful edition given that the content was minimal due to the coronavirus pandemic.*

15.20 To Consider the Advertising and Sales:

The Committee discussed that the newsletter has been recently well supported with local advertising.

RESOLVED: *The Committee resolved to continue to endeavour to attract local advertising to increase the advertising revenue of the newsletter and to investigate whether previous regular advertisers would like to continue promoting their business as it worked well with local businesses advertising in the Autumn 2020 edition.*

16.20 To Agree Deadlines Dates for the Winter Edition:

RESOLVED: *To arrange for advertising and editorial copy by Wednesday 2nd December to enable full council to approve on 16th December for distribution in Bridlington week commencing 28th December.*

17.20 To Consider the Dates for the Newsletter Working Group to Meet to Ensure Ease of Compilation:

To ensure ease of compilation, the newsletter working group arranged the following dates for the working group:

RESOLVED: *The Newsletter Committee was very mindful to accommodate social distancing regulations and resolved to have Councillor Finlay as Chair along with one other committee member attend the working groups physically in the office with other councillors attending remotely via Zoom.*

The dates for the newsletter working group to meet are;

- *Wednesday 4th November at 11am*
- *Wednesday 11th November at 11.30am*
- *Wednesday 18th November at 11am*
- *Wednesday 25th November at 11am (if required)*

18.20 To Consider Newsworthy Items for Inclusion Including:

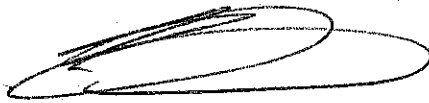
RESOLVED: *The Newsletter Committee resolved to include the following newsworthy items in the Winter Edition;*

- a. *BTC Information (Office Relocation):*
- b. *Small Grants:*
- c. *Bio-Dog bags:*
- d. *Maps:*
- e. *Mayors Christmas Card Competition Winner:*
- f. *Christmas Window Display Competition Winner:*
- g. *New Year Message:*
- h. *Forthcoming Events:*
- i. *Mayor's Charity Ball:*

19.20 To Consider Price Increase of Newsletter Production:

RESOLVED: *The newsletter committee resolved to absorb the price increase for future editions.*

Signed:



Mayor of Bridlington

Date: 18.11.20