



BRIDLINGTON TOWN COUNCIL
Minutes of the Newsletter Committee
held on 29th January 2019 in the
Bridlington Town Councils Offices, 62 Quay Road, Bridlington

Present: Councillors B Croft, C Croft, Finlay & Foster.
Minutes of the meeting were taken by Mrs King.

19.18 Apologies for absence:

RESOLVED: *Apologies were received and accepted from Councillor Marsburg.*

20.18 Declarations of Interest:

a) To record declarations of interest by any member of the council in report of the agenda items listed below. Members declaring interests should identify the agenda item and type of interest being declared.

RESOLVED: *There were none.*

b) To note dispensations given to any member of the council in respect of the agenda items listed below.

RESOLVED: *There were none.*

21.18 Public Participation session to include items on the agenda (two minutes per person - maximum of fifteen minutes):

RESOLVED: *There were none.*

22.18 Winter 2018 Edition Review:

The committee discussed the autumn edition.

RESOLVED: *The committee resolved that the Winter edition was eye catching on the front page but this did not transcend into the middle section as well as it could have. The committee resolved to standardise the councillor photos on the back page.*

23.18 Advertising and Sales:

The committee discussed the costs of production, advertising and sales.

RESOLVED: *To ensure that the Council is fiscally prudent for allocation of all its services the committee resolved to review and seek competitive quotes for the production of the council newsletter. The Committee also resolved to continue to seek advertising requests for the Town Council's newsletter and manage the advertisements depending on the amount of newsworthy content required.*

24.18 Deadline dates for Spring 2019 Edition:

To ensure that the edition is prepared for printing the committee agreed deadline dates.

RESOLVED: *To arrange for advertising and editorial copy by Tuesday 12th March 2019 to enable Council to approve at the meeting on the 20th March 2019. To arrange the distribution of the Spring Newsletter for the week commencing 1st April 2019.*

17.18 Working Group Dates:

To ensure ease of compilation the newsletter working group agreed to meet.

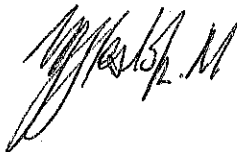
RESOLVED: *The dates for the newsletter working group to meet are:*

- *Thursday 7th February 2019 at 11am,*
- *Wednesday 20th February 2019 at 11am,*
- *Thursday 7th March 2019 at 11am (if required).*

18.18 Newsworthy items for Spring 2019 Edition. The Committee discussed the forthcoming edition and resolved the following regarding:

RESOLVED: *The Committee resolved that the following were newsworthy items:*

1. Office relocation
2. Commonwealth Day photo
3. Freedom Parade, Armed Forces Day & Tour de Bridlington
4. Forthcoming Events
5. Precept and Budget
6. Mayors Charity Fund Raising
7. Election – Polling Station locations
8. Commonwealth Tree sapling planting
9. Citizen of Honour Award
10. Small Grants awards to local groups and organisations.



Signed:

Date: 20th February 2019

Mayor of Bridlington