



## BRIDLINGTON TOWN COUNCIL

**Minutes of the Newsletter Committee  
held on 25<sup>th</sup> January 2006 in the  
Community Resource Centre  
4-6 Victoria Road, Bridlington**

**Present:** Councillors R Adamson, Mrs C Allerston, Mrs M Chadwick and D Grange  
C Smith recorded the minutes.

**1. Election of a chairman for the meeting only:**

**Resolved:**

*Councillor Mrs C Allerston is nominated to chair the meeting*

**2. Apologies for absence:**

Councillors Charlesworth, Mrs D Clark, Harrap, Marsburg and Wilkinson

**3. Review of the Winter 2005 edition:**

The early delivery of the winter edition had caused embarrassment for the Council and the Old Town Revival Association and this would be avoided in the future by all parties rigidly sticking to the agreed deadline dates. It was recognised that the publication continued to improve in its presentation.

**4. Alternative options for distribution:**

Councillor Adamson declared a non-pecuniary interest in this item and the one that followed, as a personal associate of East Yorkshire Publication's principal. This declaration meant that with only three eligible members present, the committee was not quorate to make recommendations.

Concern was expressed regarding Yorkshire Regional Newspaper's coverage of Bridlington and Sewerby and the fact that there had been repeated reports of non-delivery to certain streets.

East Yorkshire Publications, based in Driffield, are responsible for the production of a free advertising booklet, which is distributed throughout Bridlington and Sewerby. For a charge of £20 per thousand copies EYP have offered to distribute the Council's newsletter alongside the distribution of their advertising booklet. Should the Council wish to distribute outside of EYP's scheduled dates the distribution cost would be £25 per thousand.

Had the committee been quorate its recommendation would have been to retain East Yorkshire Publications to distribute the spring 2006 edition at a cost of £340.

**5. Deadline dates for the Spring 2006 edition:**

Had the committee been quorate its recommendations would have been as follows:-

*Editorial and advertising copy to Burlington Design by February 15<sup>th</sup>*

*Proof to members by February 20<sup>th</sup>*

*Approved proof to Coastal Colour Print by February 24<sup>th</sup>*

*Newsletters to East Yorkshire Publications by March 3<sup>rd</sup>*

*Distribution commences March 6<sup>th</sup>*

**6. Newsworthy items for inclusion in the Spring 2006 edition**

Skate Park update and appeal for members to join the management committee  
Latest pigeon news  
Advertising for a toilet cleaner  
New flags (picture)

**Signed:**

**Date:**

**Mayor of Bridlington**