



BRIDLINGTON TOWN COUNCIL

Minutes of the Newsletter Committee
held on 8th January 2009 in the
Council's Office, 4-6 Victoria Road, Bridlington

Present: Councillors P Austin, M. Charlesworth, and C. Marsburg. Mrs King recorded the minutes.

14/08 Apologies were received and accepted from Councillors L Dealtry and R Owen.

15/08 Review of the Winter 2008 edition:

The Committee agreed that the Winter edition was generally acceptable.

16/08 Distribution issues:

There were no delivery issues raised. It was noted that there were more spare newsletters from the Winter edition and that Bessingby and Baptist Place are not currently on distribution.

RESOLVED: To reduce printed copies by 500 for the Spring 2009 edition.

17/08 Update of 2008-2009 advertising sales:

A number of advertisers have declined to renew their current contract and a push is required to replace the displays. The Committee discussed the option of reducing production of newsletter to three yearly, to help with the current lack of funding, but due to quality status requirements and that a prospective advertiser would be more inclined to commit if the newsletter were to remain the same, with the situation to be reviewed at the next meeting. To attract advertising a small pamphlet is constructed to "drop off" to local businesses and a spare advertising space be utilised to advertise the advertising opportunity the newsletter has to offer.

18/08 Deadline dates for the Spring 2009 edition:

Advertising and editorial copy by 23rd March
Proof by 27th March
To distributor for week commencing 6th April

19/08 Newsworthy items for inclusion within the Spring 2009 edition:

The Chair/Editor fronted a discussion on topical issues to be included within the next edition.

Signed:

Date:

Mayor of Bridlington