



BRIDLINGTON TOWN COUNCIL

Minutes of the Newsletter Committee
held on 22nd April 2010 in the
Councils Offices, 62 Quay Road, Bridlington

Present: Councillors P Austin (Chair), S Marsburg and C Marsburg.

48/09 Apologies:

RESOLVED: *Apologies were received and accepted from Councillor M Charlesworth.*

49/09 Review of the Spring 2010 edition:

The Committee agreed that the Spring edition was good and made the following recommendations:

RESOLVED:

- i. *Repeat the Health Service Number article with further details.*
- ii. *Place Emergency Numbers and details in a half page advertisement to place more emphasis upon it.*

50/09 Distribution issues:

There were no delivery issues. There were no complaints regarding non-delivery. A revised quotation for distribution received from the Gazette and Herald.

51/09 Update of advertising sales:

Advertising sales are static but Gala Bingo has requested a quotation, will contact Councillor Dealtry for further information and requirements. To contact recent previous advertisers to ask if more advertising is required.

52/09 Deadline dates for the Summer 2010 edition:

To take into consideration the Freedom Parade/Armed Forces Day on 26th June 2010.

RESOLVED: *To book publication & distribution for week commencing 5th July 2010.*

53/09 Newsworthy items for inclusion within the Summer 2010 edition:

The Chair/Editor fronted a discussion on topical issues to be included within the next edition, which included:

- i) *Car parking charges*
- ii) *Armed Forces Day and Yorkshire Regiment New Colours Parade details.*
- iii) *New Councillors*
- iv) *Parachute Jump by Mayor for Charity*
- v) *Council's intentions with regards to the Skatepark*
- vi) *Amend Staffing and Councillor details, back page*

54/09 Report on Your Responses so far:

The responses to the Spring Newsletter were good but it was surprising that 16.7% of people did not know where the Town Council was or what the Emergency Numbers are.

RESOLVED: *To repeat the emergency numbers in the next newsletter.*

Signed:

Date:

Mayor of Bridlington