



BRIDLINGTON TOWN COUNCIL
Minutes of the Newsletter Committee
held on 27th April 2017 in the
Bridlington Town Councils Offices, 62 Quay Road, Bridlington

Present: Councillors B Croft, C Croft, Finlay & Marsburg.
Notes of the meeting were taken by Mrs King.

28.16 Apologies for absence:

RESOLVED: *There were none.*

29.16 Declarations of Interest:

- a) To record declarations of interest by any member of the council in report of the agenda items listed below. Members declaring interests should identify the agenda item and type of interest being declared.

RESOLVED: *There were none.*

- b) To note dispensations given to any member of the council in respect of the agenda items listed below.

RESOLVED: *There were none.*

30.16 Public Participation session to include items on the agenda (two minutes per person - maximum of fifteen minutes):

RESOLVED: *There were none.*

31.16 Spring Newsletter Edition 2017 Review:

The committee considered that the Spring Newsletter was very engaging and a great visible representation of the community involvement the Town Council undertakes in the town. It was noted that the readership of the Spring edition has been proven due to the fact that there have been many people visit the Town Council offices due to particular articles in this newsletter.

RESOLVED: *The Committee considered that the 2017 Spring Newsletter edition was well designed and received.*

32.16 Advertising and Sales:

The committee discussed the selling of advertising space.

RESOLVED: *The committee to continue to seek advertising sales for future editions.*

34.16 Deadline dates for the Summer Newsletter Edition: Due to the fact that there are events in Bridlington that will occur before the normal distribution

timings for the summer newsletter that the committee considered the options of preparing an earlier edition.

RESOLVED: *To arrange for the Summer Edition with an earlier deadline date of 01.06.17 for approval at by a majority by 05.06.17.
To arrange the distribution of the Spring Newsletter for during the week commencing 12.06.17. Full Council in June will retrospectively receive the approved Summer Newsletter.*

35.16 Working Group Dates:

To ensure ease of compilation the newsletter working group agreed to meet.

RESOLVED: *The dates for the newsletter working group to meet are:*

- *Tuesday 9th May at 11am.*
- *Thursday 25th May at 11am.*
- *Thursday 1st June at 11am for the final amendments.*

36.16 Newsworthy items for the Spring Newsletter Edition:

- a. New Mayor and Deputy Mayor
- b. Small Grants Presentations and future submission dates
- c. Launch of In Bloom competition
- d. Armed Forces Day
- e. Toilet Provisions by BTC
- f. RNLI Flag Day
- g. Tour de Yorkshire
- h. Skate sessions at the Skatepark
- i. Yorkshire Regiment Parade
- j. Bridlington Hospital Food

Signed:


Mayor of Bridlington

Date:

17.05.17