



BRIDLINGTON TOWN COUNCIL
Minutes of the Newsletter Committee
held on 25th January 2018 in the
Bridlington Town Councils Offices, 62 Quay Road, Bridlington

Present: Councillors B Croft, C Croft, Finlay, Foster & Marsburg.
Minutes of the meeting were taken by Mrs King.

20.17 Apologies for absence:

RESOLVED: *Apologies were received and accepted from Councillor Dealtry.*

21.17 Declarations of Interest:

- a) To record declarations of interest by any member of the council in report of the agenda items listed below. Members declaring interests should identify the agenda item and type of interest being declared.

RESOLVED: *There were none.*

- b) To note dispensations given to any member of the council in respect of the agenda items listed below.

RESOLVED: *There were none.*

22.17 Public Participation session to include items on the agenda (two minutes per person - maximum of fifteen minutes):

RESOLVED: *There were none.*

23.17 Winter 2017 Edition Review:

The committee discussed the Winter edition.

RESOLVED: *The Committee resolved that the winter edition was of a good quality and the Committee considered that providing four glossy editions are much better than providing three and a community edition of previous years. Proof of readership was evident with the amount of enquiries concerning the winter newsletter content. Four editions also fulfils the Council's bid for Quality Status.*

24.17 Advertising and Sales:

The committee discussed the selling of advertising space.

RESOLVED: *The committee resolved to approve the proposed increased advertising and to seek more. To share on social media when the Spring newsletter is next launched that local businesses can have the newsletter emailed to them directly.*

25.17 Deadline dates for Spring 2018 Edition:

To ensure that the edition is prepared for printing the committee agreed deadline dates.

RESOLVED: *To arrange for advertising and editorial copy by Monday 5th March to arrange the distribution of the Winter Newsletter for week commencing 19th March 2018. Full Council would have to retrospectively approve on 21.03.18 to enable all copies to be distributed in Bridlington for Easter.*

26.17 Working Group Dates:

To ensure ease of compilation the newsletter working group agreed to meet.

RESOLVED: *The dates for the newsletter working group to meet are:*

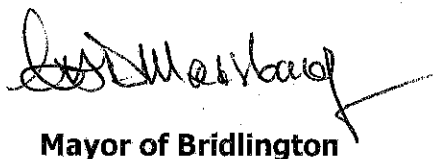
- *Wednesday 7th February at 11am,*
- *Thursday 15th February at 11am,*
- *Thursday 1st March at 11am.*

27.17 Newsworthy items for Spring 2018 Edition. The Committee discussed the forthcoming edition and resolved the following regarding:

RESOLVED: *The Committee resolved the following items for inclusion in the Spring edition:*

1. Armed Forces Day
2. Seagull Issues and preventative measures from ERYC
3. Forthcoming Events
4. Precept and Budget
5. Mayors Charity Fund Raising Skydive
6. Mayors Column
7. Bridlington in Bloom information
8. Citizen of Honour 2018 recipient.

Signed:



Mayor of Bridlington

Date:

21/02/18